pm-partners

Product Management Training

PM-PARTNERS PRODUCT CAPABILITY ACADEMY



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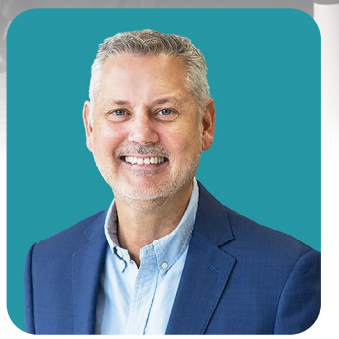
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A message from Mike Boutel, Head of Training, PM-Partners

Creating value starts with a shared purpose.

Organisations are full of talented people working hard to deliver. Yet even when tasks are completed and milestones are met, the question remains: **have we made a meaningful difference for the people we serve?**

Closing that gap between activity and value is one of the most important opportunities facing leaders today.

As we look towards 2027, product management, customer centricity, design thinking and systems thinking are established ideas with renewed relevance. Their greatest potential lies in how they work together: understanding what customers need, seeing the connections across an organisation, and enabling teams to solve the problems that matter.

We believe this is the real promise of a product-focused organisation. **A shared discipline that connects customer insight, strategic priorities and everyday decisions.** This discipline gives teams a clearer purpose, strengthens collaboration and makes measurable outcomes the foundation of success.

For customers, that means products and services that respond to their changing needs. For organisations, it means learning faster, making better choices and directing effort towards lasting value. For employees, it means understanding how their contribution makes a difference.

But this shift takes more than introducing new terminology or training a handful of product managers. It requires shared understanding across the organisation, practical skills within teams, and leaders who create the conditions for those skills to flourish.

That is why we created the PM-Partners Product Capability Academy.

We have listened to our customers. They need learning that fits their organisation, addresses real challenges and respects the demands on their people's time.

Our response is a flexible catalogue of more than 24 half-day modules, bringing complementary disciplines together into a connected learning experience. Customers can select individual modules or build a tailored pathway across three levels: **Executive, Product Leader and Team member.**

From anyone contributing to product outcomes, through practitioners and team leaders, to executives shaping strategy, each level supports a different responsibility in creating value. **Modules can be tailored and contextualised to your priorities, your people and your stage of development.**

Our purpose is to help you build the collective capability to turn customer understanding into better decisions, stronger collaboration and meaningful results.

Let's start with the outcomes you want to achieve—and build the learning pathway that helps your people get there.

Why build product capability?

Organisations adopting product ways of working need their people to understand what changes in everyday decisions and responsibilities.

- Teams completing work without clear evidence of customer or business value.
- Strategy failing to translate into clear priorities and team outcomes.
- Funding and governance practices struggling to support persistent product teams.
- Investment decisions relying on assumptions that teams have not tested.
- Functional hand-offs, unclear decision rights and competing priorities slowing progress.
- Product leaders needing to develop their skills in discovery, delivery, measurement and coaching.
- Role titles changing faster than people's capabilities.

The opportunity

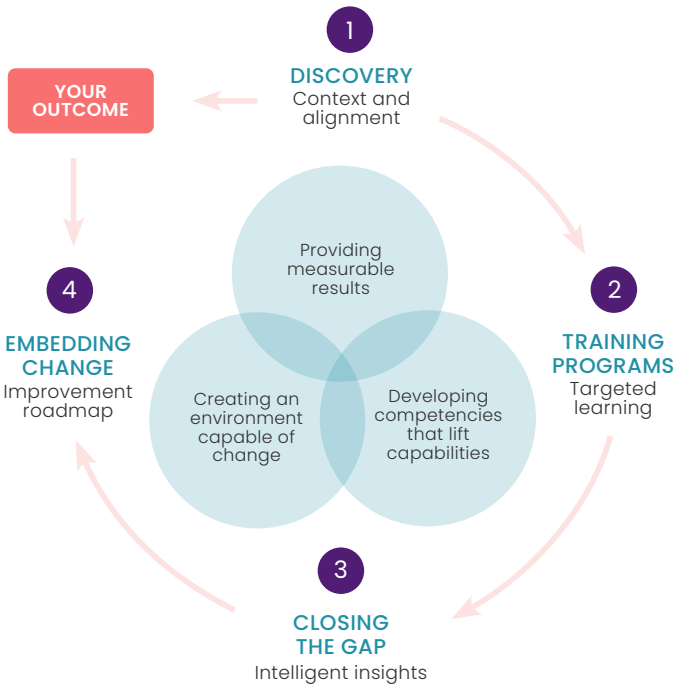


PM-Partners' Product Capability Academy helps organisations build the capability to create, deliver and continuously improve products that provide customer and business value.

It connects product thinking with the organisational practices that make it work: strategy, funding, governance, discovery, delivery, measurement and team collaboration.

Measurement & ROI

If your organisation is looking for more than a training course, PM-Partners' capability uplift framework goes beyond traditional learning. Our four-step method is designed to identify where you are, where you need to be, and how to get there. Throughout the engagement, our expert coaches work closely with your team to create a tailored training program that both maximises your strengths and targets specific areas for improvement.





1. DISCOVERY

We aim to understand your unique challenges and current capabilities so we can align competencies with your organisational goals.



2. TRAINING PROGRAMS

Based on discovery and drawing from real-life scenarios, we create a targeted training program to uplift underperforming areas and ensure new knowledge and skills are being applied within your environment.



3. CLOSING THE GAP

We conduct regular assessments and measure the results through our Capability Hub. This enables organisations to monitor progress against desired outcomes.



4. EMBEDDING CHANGE

Insights gathered from the Capability Hub are then used to refine the uplift approach and drive an ongoing improvement roadmap, guiding behavioural change and nurturing a culture of excellence.

The Product Capability Academy

Customers can select focused modules, combine them into role-relevant pathways, and customise the learning to their organisational context. The offer spans introductory learning through to executive development and professional accreditation.

- Build a shared understanding of product thinking.
- Help people understand how their work contributes to customer and business value.
- Connect strategy to team outcomes. Give leaders and teams a clear link between organisational direction, investment and daily decisions.
- Use evidence to guide investment. Develop the skills to test assumptions, prioritise opportunities and measure progress.
- Equip every role to contribute. Provide relevant learning for executives, product leaders and team members.
- Choose a pathway that fits. Combine focused modules and extension topics around the organisation's needs.
- Support continuous value. Cover the full journey from discovery through delivery, adoption and ongoing improvement.

Build your own learning programme

One **example** of a tailored programme.

FOUNDATIONS	EXECUTIVE	PRODUCT LEADER	TEAM MEMBER
1 day course Foundations of Product Thinking	1/2 day module Operating Model	1/2 day module Setting Product Direction 1/2 day module Prioritisation & Roadmaps 1/2 day module Leading Teams	1/2 day module Team Collaboration
1 foundation course	1 module	3 modules	1 module

Your industry. Your challenges. Your programme.

Bring the learning to life with relevant case studies and your organisation's branding.

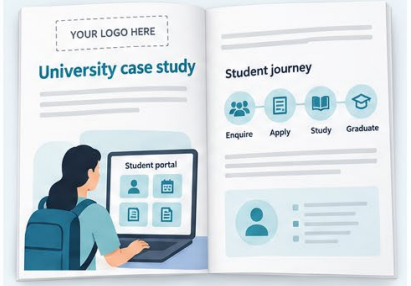
BANKING



Improve the digital banking experience

Explore customer needs, priorities and product outcomes.

UNIVERSITY



Improve the student experience

Connect student needs with service and learning outcomes.

TELCO



Improve customer onboarding

Explore service activation, customer effort and retention.

Find your learning pathway

Build product capability through tailored learning pathways for executives, product leaders and team members.

CORE FOUNDATION 1 DAY

Executive | Product Leader | Team Member

Foundations of Product Thinking

- What is a product?
- What counts as value?
- The product mindset
- How product thinking works in practice

PRODUCT DISCOVERY & DESIGN THINKING 1 DAY

Product Leader | Team Member

- Empathise with customers
- Define the problem
- Explore options
- Prototype & test
- Decide from evidence
- Continuous discovery

EXECUTIVE ½ DAY

Operating Model

Project to product / Technology / Innovation culture / Organisation design / Roles & responsibilities / Frameworks & methods

Strategy & Portfolio

The golden thread / Product strategy / Strategy as bets / A visible portfolio / PMO to portfolio office

Funding & Governance

Funding follows strategy / Unbundling the budget / Guardrails, risk & compliance / Working with Finance

Product Transformation

Where are we now? / Principles / Where to start / Leading the change / Transitioning roles / Bringing the organisation along

PRODUCT LEADER ½ DAY

Setting Product Direction

Product vision & strategy / Knowing the market / Outcome-based goals / Discovery & delivery / Leading discovery / Product lifecycle

Product Delivery

Done to adopted / Small, safe releases / Deploy vs release / Running live / Making room / Regulated delivery

Prioritisation & Roadmaps

Prioritisation / Opportunity assessment / Case for investment / Outcome-based roadmaps /Commitments

Leading Teams

Coaching the team / Facilitating decisions / Uncertainty / Safe teams / Storytelling / Influence

Product Metrics

Leading & lagging measures / Product analytics / Success metrics / Evidence strength

Product Vision & Strategy

Vision / Choices / Evidence / Team objectives

Product Marketing

Market analysis / Positioning / Go-to-market

Coaching Product People

Coaching / Feedback / Careers / Hiring

TEAM MEMBER ½ DAY

Team Collaboration

Roles / Team purpose / Shared ownership and decision rights / Collaborative discovery and delivery / Stakeholder conversations / Healthy team dynamics

ADDITIONAL EXTENSION MODULES

Executive | Product Leader | Team Member

- AI integration (½ day)
- Customer Leadership (½ day)
- Data (½ day)
- DevOps Foundation (2 days)
- OKRs (1 day)
- Systems Thinking (½ day)
- ICAgile Certified Professional in Product Management (ICP-PDM)

Foundations of Product Thinking



Foundations of Product Thinking

Executive | Product Leader | Team Member

Duration: 1 day

Suitable for: Anyone who works with products, product teams, projects, change initiatives, or service improvement activities and wants to understand the principles behind product-led ways of working.

This module introduces the principles of product thinking and how organisations create value through products. Participants explore the shift from project-based delivery to product-oriented ways of working, including customer-centricity, evidence-led decision making, prioritising for value, and continuous learning. The module also provides an overview of the product development lifecycle: how teams discover, deliver, measure, and improve products over time.

By the end of the module, participants will understand product-focused ways of working, contribute to product initiatives, and apply product thinking principles in their own work.

OBJECTIVES

- Explain how products create value for customers and organisations.
- Distinguish between project-based delivery and product-oriented ways of working.
- Apply core product thinking principles to make evidence-informed decisions and reduce product risk.
- Describe how product teams discover, deliver, measure and continuously improve products.

KEY TOPICS

What is a product?
Understanding products, how they differ from projects, and how they create value.

What counts as value?
Exploring customer value, business value, and the shift from outputs to outcomes.

The product mindset
Understanding how product teams use customer insights, evidence, experimentation, and prioritisation to create value.

How product thinking works in practice
Product roles, the product development lifecycle, and how teams continuously discover, deliver, measure, and improve products.



Executive Modules



Operating Model

pm-partners EXECUTIVE Operating model

Core question: What is it and why should I work this way? | **Duration:** 1/2 day

This module introduces the product operating model and why organisations adopt it. Participants explore the shift from project to product, why technology capability matters, how organisation design shapes the way teams deliver, and how leaders create the conditions for an innovation culture. The module also considers how the product operating model relates to popular frameworks and methods such as Agile and SAFe.

By the end of the module, participants will be able to explain the product operating model, its benefits, and the leadership and organisational choices needed to make it work.

OBJECTIVES

- Explain what a product operating model is and why organisations move to it.
- Describe how organisation design influences the way teams deliver value.
- Identify the leadership behaviours and conditions that enable an innovation culture.
- Explain how the product operating model aligns with, and differs from, popular frameworks and methods.

KEY TOPICS

Product operating model: from project to product
Why organisations make the shift, and what changes in funding, teams and decisions.

Technology as a strategic capability
Why technology capability sets how fast the organisation can adapt.

Organisation design
Shaping teams around outcomes, using Team Topologies.

Enabling an innovation culture
Creating the conditions and leadership behaviours for teams to experiment, learn and solve problems.

Roles and responsibilities
Who does what, and what changes for existing roles.

Making sense of the frameworks
How it relates to Agile, SAFe and other methods.

Strategy & Portfolio

pm-partners EXECUTIVE Strategy & Portfolio

Core question: What should I bet on, what should I stop, and how do I know it's working?
Duration: 1/2 day

This module explores how a "golden thread of why" links strategy to the work of every team, so executives can see where to invest, what to stop and what is being achieved. Participants look at what product strategy is, investment as a set of bets, how to run a portfolio with simple, visible tools while still meeting the dates that matter, and what this means for the PMO.

By the end of the module, participants will be able to make, track and communicate investment decisions across a portfolio of products.

OBJECTIVES

- Explain product strategy and trace a golden thread from it to team outcomes.
- Make investment decisions as bets under uncertainty: start small, then scale, pivot or stop.
- Use a visible portfolio, with limits on work in progress, to prioritise and plan.
- Explain how the PMO evolves into a portfolio office focused on outcomes and flow.

KEY TOPICS

The golden thread
Strategy linked to outcomes, visible at every level.

What product strategy is
Choosing where to focus, and what to say no to.

A visible portfolio
Fewer bets in flight, reviewed quarterly.

Strategy as bets
Investing under uncertainty: start small, then scale, pivot or stop.

From PMO to portfolio office
Reporting outcomes and flow, not activity.

Funding & Governance



This module explores how executives fund and govern product work while managing risk. Participants see how funding follows strategy rather than projects, why the annual budget bundles decisions a product model makes separately, and how governance moves from stage gates to guardrails.

By the end of the module, participants will be able to design a funding and governance approach that leaders, Finance and delivery teams can all work with.

OBJECTIVES

- Explain the shift from funding projects to funding persistent capacity against outcomes.
- Separate targets, forecasts and resource allocation, with Finance as a partner from the start.
- Design guardrails for scale, pivot or stop decisions, based on evidence.
- Build risk and compliance into how teams deliver, rather than checking at the end.

Core question: How do I fund this while mitigating risk?

Duration: 1/2 day

KEY TOPICS

Funding follows strategy
Persistent capacity funded against outcomes, reviewed quarterly.

Unbundling the budget
Separate decisions for targets, forecasts and allocation.

Guardrails, risk and compliance
Scale, pivot or stop on evidence, with controls built in.

Working with Finance
Keep the annual budget and revisit it with Finance quarterly.

Product Transformation



This module helps executives understand what it takes to move their organisation from project-based delivery to a product-oriented way of working.

Participants assess where their organisation is today and explore what makes transformation stick, where to start, the role leaders play, how roles shift, and how to bring the wider organisation with them.

By the end of the module, participants will be able to identify the leadership actions and first practical steps needed to start and sustain a product transformation.

OBJECTIVES

- Describe the principles that underpin a successful product transformation.
- Explain the leadership role in leading and sustaining the change.
- Identify how roles and responsibilities change as the organisation moves to product ways of working.
- Plan the first practical steps for transforming their own organisation.

Core question: OK I'm convinced. How do I get there?

Duration: 1/2 day

KEY TOPICS

Where are we now?
An honest look at where the organisation is today and what to focus on.

Principles of successful transformation
Why some transformations stick and others stall.

Where to start
Start small with pilot teams, then scale what works.

Transitioning roles
Understanding how roles, responsibilities and career paths shift as the organisation moves from projects to products, and why new titles alone don't create new capability.

Leading the change
Understanding the leadership behaviours and actions that enable and sustain transformation.

Bringing the organisation along
Partnering with Finance, risk and business leaders.

Product Leader Modules



Setting Product Direction



This module develops the strategic thinking product leaders need to give their team clear direction within a wider strategy.

Participants explore setting a vision for their product and where it is in its lifecycle, turning strategy into outcome-based goals, using customer and market insight, and balancing discovery with delivery so the team keeps learning while it ships.

By the end of the module, participants will be able to give their team clear direction and problems worth solving.

OBJECTIVES

- Set a product vision that fits its stage and the wider strategy.
- Turn strategy into outcome-based goals for the team.
- Use customer and market insight to inform direction.
- Balance discovery and delivery, and lead discovery with the team.

Core question: How do I turn strategy into the right problems for my team to solve?

Duration: 1/2 day

KEY TOPICS

Vision and strategy for a product
Setting a product vision within the wider strategy.

Outcome-based goals
Setting goals that guide the team's decisions.

Knowing the market
Understanding customers, competitors and the market.

Balancing discovery and delivery
Making time to learn while still shipping.

Leading discovery
Framing problems and challenging the evidence.

Where a product is in its lifecycle
Adjusting focus as products grow, mature and decline.

Product Delivery



This module looks at what happens after work is "done": getting value into customers' hands safely and often, and keeping it there.

Participants explore launch readiness, small and frequent releases, separating deploy from release, running a live product, making room for product health and the unplanned, and delivering safely in a regulated environment.

By the end of the module, participants will be able to plan and run releases that reach customers safely and keep delivering value.

OBJECTIVES

- Plan launches that leave customers, staff and support ready.
- Release small changes often and safely, controlling who sees them and when.
- Run a live product: watch its health, respond to issues and retire what isn't used.
- Allocate team capacity across new value, product health, the unplanned and innovation.

Core question: How do I get value into customers' hands safely and often, and keep it there?

Duration: 1/2 day

KEY TOPICS

From done to adopted
Launch readiness, from quiet releases to big launches.

Small, safe, frequent releases
Why smaller releases are faster and safer.

Separating deploy from release
Using flags and staged rollouts to control exposure.

Running a live product
Watching, responding to issues and retiring features.

Making room in the plan
Making room for health, the unplanned and innovation.

Delivering safely in a regulated world
Building controls in, not checking at the end.

Prioritisation & Roadmaps



This module develops the skills product leaders need to prioritise work and communicate direction and progress in an outcome-based way.

Participants explore how to prioritise using strategy and evidence, assess which opportunities are worth pursuing, make the case for investment, and create outcome-based roadmaps that commit to dates only where they matter.

By the end of the module, participants will be able to prioritise with confidence and communicate progress in terms of outcomes.

OBJECTIVES

- Apply prioritisation techniques to focus on the highest-value work.
- Assess which ideas and opportunities are worth pursuing.
- Make the case for investment with evidence, not forecasts.
- Create outcome-based roadmaps, and commit to dates only where they matter.

Core question: How do I prioritise and communicate progress in an outcome-based world?

Duration: 1/2 day

KEY TOPICS

Prioritisation techniques
Using strategy and evidence to decide what comes first.

Opportunity assessment
Judging which ideas are worth pursuing.

Making the case for investment
Linking investment to outcomes, backed by evidence.

Outcome-based roadmaps
Communicating direction and progress through outcomes rather than features and dates.

Commitments that can be kept
Making date commitments only where they matter.

Leading Teams



This module equips product managers and product owners to lead and inspire their team through coaching and influence rather than tickets and authority.

Participants learn to coach their team to solve its own problems, facilitate decisions, lead through uncertainty, build safety and have hard conversations, and tell stories that align people, starting with how they show up themselves.

By the end of the module, participants will be able to lead and inspire a team they don't manage towards shared outcomes.

OBJECTIVES

- Coach the team to solve its own problems, rather than handing out tasks.
- Keep the team moving and stakeholders confident through uncertainty.
- Facilitate decisions, with clear decision rights.
- Build trust and influence, using storytelling to align people around outcomes.

Core question: How do I lead and inspire a team towards outcomes in an uncertain world?

Duration: 1/2 day

KEY TOPICS

Coaching the team
Asking, not telling, so teams solve their own problems.

Facilitating decisions
Clarifying who decides, and helping the team decide.

Leading through uncertainty
Keeping the team moving when the answer isn't clear.

Healthy, safe teams
Creating safety, and having the hard conversations.

Storytelling
Using stories to inspire the team and stakeholders.

Influence without authority
Building trust with the team and stakeholders.

Product Metrics



This module develops the skills product leaders need to define, measure and track product success using data.

Participants explore leading and lagging measures, how to use product analytics to inform decisions, and how to define success metrics and instrument the product so progress can be tracked.

By the end of the module, participants will be able to define meaningful success metrics and use data to guide product decisions.

OBJECTIVES

- Distinguish between leading and lagging measures.
- Define success metrics and the instrumentation to track them.
- Use product analytics to make data-informed decisions.
- Judge the strength of evidence before claiming success.

Core question: How do I define, measure and track success quantitatively?

Duration: 1/2 day

KEY TOPICS

Leading and lagging measures
Understanding which measures predict success and which confirm it.

Product analytics and data-driven decisions
Using data to understand behaviour and guide decisions.

Success metrics and instrumentation
Defining measures of success and building the tracking needed to see them.

Evidence strength
Judging how much confidence evidence deserves.

Product Vision & Strategy



This module helps product leaders create a product vision and strategy for their area that teams can act on.

Participants explore how to make clear strategic choices grounded in evidence, describe a future worth working towards, turn strategy into objectives for teams, and communicate it so it guides decisions every day.

By the end of the module, participants will be able to create and communicate a vision and strategy that give their teams focus.

OBJECTIVES

- Describe a product vision that teams and stakeholders can rally around.
- Make clear strategic choices about where to focus and what to say no to.
- Ground strategy in customer, market and performance evidence.
- Turn strategy into clear objectives for teams, and communicate it well.

Core question: How do I create a vision and strategy that give teams focus?

Duration: 1/2 day

KEY TOPICS

A vision teams can rally around
Describing a future worth working towards.

Making strategic choices
Deciding where to focus, and what to say no to.

Grounding strategy in evidence
Using customer, market and performance insight.

From strategy to team objectives
Turning focus into outcomes teams can own.

Communicating the strategy
Making strategy something people actually use.

Reviewing and adapting
Updating strategy as evidence and markets change.

Product Marketing



This module introduces the product marketing skills product leaders need to understand their market and get products adopted.

Participants explore market and competitive analysis, segmentation and sizing, how new products are adopted, positioning, and how to plan and run a go-to-market campaign with marketing, sales and frontline teams.

By the end of the module, participants will be able to analyse their market and plan a go-to-market that drives adoption.

OBJECTIVES

- Analyse the market and competitors to inform product decisions.
- Segment and size a market to focus where value is greatest.
- Position a product clearly for the customers it serves.
- Plan a go-to-market with marketing, sales and frontline teams.

Core question: How do I understand my market and get products adopted?

Duration: 1/2 day

KEY TOPICS

Market and competitive analysis
Understanding the market a product competes in.

Segmentation and sizing
Finding and sizing the customers worth serving.

The technology adoption curve
How different customers take up new products.

Positioning and messaging
Making clear what the product is, and for whom.

Go-to-market planning
Planning launches with marketing, sales and frontline teams.

Driving adoption
Helping customers change behaviour and keep using it.

Coaching Product People



This module helps product leaders develop their people. Participants explore how to assess product skills, run regular coaching conversations, grow product owners and business analysts into product managers, hire well, and provide the feedback and career support needed to build strong product people.

By the end of the module, participants will be able to assess, coach and grow the product people they manage.

OBJECTIVES

- Assess the strengths and gaps of the product people they manage.
- Run regular coaching conversations that build capability.
- Plan development paths, including growing POs and BAs into PMs.
- Give clear, caring feedback and support career growth.

Core question: How do I grow the PMs and POs I manage?

Duration: 1/2 day

KEY TOPICS

Assessing product skills
Seeing the strengths and gaps in each person.

Regular 1:1 coaching
Coaching conversations that build capability.

Growing POs and BAs into PMs
Development paths into the product manager role.

Feedback that helps
Giving clear, caring feedback that lands.

Careers in product
Career paths and growth for product people.

Hiring product people
Spotting the right talent for product roles.


Team
Member

Product Discovery & Design Thinking

Also for Product Leader



This module gives product leaders and their teams a repeatable way to decide what's worth building before committing to delivery. Participants start by building real empathy with customers, then define the problem, explore options, and prototype and test their riskiest assumptions, drawing on design thinking, the Double Diamond and Lean Startup. Product managers and team members learn it side by side, because discovery is a team habit, not a phase.

By the end of the module, participants will be able to run a simple discovery and test cycle on a real problem and decide from evidence.

OBJECTIVES

- Build real empathy with customers, then define a problem worth solving.
- Generate and compare options before converging on a solution.
- Design low-cost prototypes and tests that target the riskiest assumptions.
- Use evidence to decide whether to build, pivot or stop.

Core question: How do we know what's worth building before we build it?

Duration: 1 day

KEY TOPICS

Empathise with customers
Seeing the world through customers' eyes.

Define the problem
Turning customer insight into a problem worth solving.

Explore options
Generating several solutions before choosing one.

Prototype and test
Testing the riskiest assumptions, cheaply.

Decide from evidence
Using results to decide whether to build, pivot or stop.

Continuous discovery
Learning from customers every week, and sharing it.

Team Collaboration



This module shifts collaboration from hand-offs and backlog administration to shared problem-solving, explicit decision rights and collective responsibility for outcomes. Participants explore how their own role changes, how cross-functional teams align around a problem, bring disciplines together early, hold productive stakeholder conversations and build healthy ways of working.

By the end of the module, participants will be able to contribute to a cross-functional product team with clear decision rights and shared ownership of outcomes.

OBJECTIVES

- Work with the team around a shared problem and outcome, not a list of tasks.
- Collaborate across disciplines in discovery and delivery, and establish working agreements that keep the team healthy.
- Understand how each role contributes to decisions in a product team.
- Turn feature requests into conversations about problems, evidence and trade-offs.

Core question: How do we work as one team with shared ownership of outcomes?

Duration: 1/2 day

KEY TOPICS

Roles in a product team
How roles change, and what each role brings to the team.

Shared ownership and decision rights
Clarifying how different roles contribute to decisions and who decides.

Collaborative discovery and delivery
Bringing key disciplines together early instead of handing work between functions.

Cross-functional team purpose
Aligning around a problem and outcome, not tasks.

Stakeholder conversations
Turning "build this feature" requests into problem, evidence and trade-off conversations.

Healthy team dynamics
Creating explicit working agreements and inspecting how the team collaborates.

Additional Extension Modules



Executive | Product Leader | Team Member

AI Integration | 1/2 day



Core question: Where can AI improve product discovery and delivery without weakening judgement or accountability?

Key topics:
- AI opportunity framing
- Augment vs automate
- AI-assisted discovery
- Measuring AI-enabled value
- Evaluation and human oversight

Customer Leadership | 1/2 day



Core question: How do we make sure customer evidence, not opinion, drives decisions?

Key topics:
- Staying close to customers
- Customer evidence in investment decisions
- A customer-centred vision

Data | 1/2 day



Core question: What data do we need to make a confident product decision?

Key topics:
- Instrumentation
- Baseline and target
- Metric hierarchy
- Data quality
- Experiment read-out and decision thresholds

DevOps Foundation | 2 days



Core question: How do we build and release software quickly, safely and reliably?

Key topics:
- CI/CD and continuous testing
- Site reliability and resilience
- DevSecOps
- Toolchains and automation
- DevOps metrics

OKRs | 1 day



Core question: How do we set and track goals that align teams to strategy?

Key topics:
- What OKRs are, and how they link to strategy
- Writing effective objectives and key results
- Aligning OKRs across teams
- Setting an OKR cadence and tracking progress
- Avoiding common implementation mistakes

Systems Thinking | 1/2 day



Core question: How do our structures and incentives shape the results we get?

Key topics:
- Seeing the organisation as a system
- Local vs whole-system optimisation
- Dependencies by design
- Unintended consequences

ICAgile Certified Professional in Product Management (ICP-PDM) | 2 days



Key topics:
- What is Product and Product Management?
- The role of Product Management in the product lifecycle
- Early understanding
- Product Strategy
- Planning
- Defining a relevant product
- Working with product teams



Tailored learning and delivery

Choose individual modules or work with us to design a tailored learning pathway for your executives, product leaders & teams.

- Contextualise examples, activities and learning to your organisational environment.
- Select focused modules aligned with specific capability needs.
- Combine modules into role-relevant learning pathways.
- Agree delivery format and schedule through a discovery conversation.

ChatGPT Claude Copilot Gemini perplexity

Why PM-Partners?

With **over 25 years of experience** delivering professional training and capability development, PM-Partners helps organisations build the skills and confidence to achieve better business outcomes.

Our expertise across project management, change management, business analysis and Agile delivery gives us a unique understanding of the challenges organisations face when adopting product-focused ways of working.

Through expert-led training, practical learning and flexible, tailored pathways, our Product Capability Academy equips executives, product leaders and teams with the capabilities to deliver lasting value.

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