

Generative AI for Business Analysts



Overview

The Generative AI for Business Analysts course offers a dynamic hands-on learning experience designed to integrate AI tools into business analysis activities. Participants will engage in practical exercises using AI prompts to navigate real-world business analysis scenarios and case studies. This approach ensures that learners not only grasp theoretical concepts but also apply them effectively to solve practical challenges related to data analysis, requirement gathering, and stakeholder communication.

Throughout the course, attendees will work directly with AI tools to streamline analytical tasks, enhance decision-making, and refine their prompt engineering skills, helping business analysts to leverage AI for greater efficiency and accuracy.



Objectives

Course duration: Weekdays - 1 day

This course will enable participants to:

- Use AI to complete selected business analysis tasks and generate fit for purpose information for input to business analysis artefacts
- Explain key AI concepts, including commercial considerations when using AI
- Use standard techniques for writing effective prompts
- Identify how AI can help complete common business analysis tasks, such as elicitation and research, requirement documentation, and stakeholder communication

Key Topics

- History of AI
- Benefits and limitations of AI technologies
- Considerations when using AI (ethics, intellectual property, etc.)
- Common AI tools
- Prompt engineering frameworks
- Optimising outputs through iterative refinement and prompt engineering logs
- Practical application of AI for business analysts



Course delivery

Trainers of this course will use a practical delivery approach to provide participants with a 'hands-on', multi-faceted and challenging learning experience. This course will be delivered live by one of our certified trainers with students attending virtually from their preferred location. For group bookings, courses can be customised to suit your requirements and conducted onsite at your premises, at our training centre, or virtually.

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- **Hybrid training:** You can learn more about our hybrid training visiting www.pm-partners.com.au/hybrid-classroom

Who is this course for?

Business Analysts, Data analysts and Process Improvement Professionals.

Prerequisites:

Participants should be practising business analysts and fully understand basic business analysis concepts.

- **BYOD REQUIREMENTS:** This is an immersive hands-on course, so you will need to bring your preferred device to the training course.

Your device will need to be equipped with a generative AI model that supports unlimited prompt entries.

PDU

Participants who have been awarded the Project Management Professional (PMP)[®] credential by the Project Management Institute (PMI)[®] are eligible to earn **7 PDUs** for their participation in this course (5 Ways of Working, 2 Business Acumen).

Participants holding any of the Project Management accreditations (CPPP/ CPPM/ CPPD) are eligible to earn **14 CPDs** for this short course.

Why learn with PM-Partners?

Because we turn your career goals into reality.

Poor project skills are consistently quoted as a key reason for project failure. To be successful in project delivery, it's critical to invest in yourself and the capabilities of your team. This means setting clear goals and making a commitment to continuous improvement.

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To find out more about how we can help you or your organisation uplift their capability, contact the experts on 1300 70 13 14.



Mike Boutel
Head of Training



Brooke Barclay
Corporate Training
Consultant



Jourdan Clark
Sales Manager

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Contact us:

SYDNEY OFFICE

Level 5
45 Clarence Street
Sydney NSW 2000
Phone: 1300 70 13 14

MELBOURNE OFFICE

Level 21
459 Collins Street
Melbourne VIC 3000
Phone: 1300 70 13 14

CANBERRA OFFICE

Level 4 & 5
15 Moore Street
Canberra ACT 2601
Phone: 1300 70 13 14

BRISBANE OFFICE

Level 24
215 Adelaide St
Brisbane QLD 4000
Phone: 1300 70 13 14

SINGAPORE OFFICE

20 Bendemeer
Road #03-12
Singapore 339914
Phone: +65 6818 5771

info@pm-partners.com.au | www.pm-partners.com.au

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