

# Effective Sponsorship Capability Uplift Program

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## Overview

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Research shows that complexity can lead to 'challenged' projects: those defined as late, over budget and/or lacking specified features and benefits. But strong sponsorship can make a big difference.

Sponsors play a critical role in ensuring the success of projects within an organisation. Their leadership, strategic insight, and ability to navigate complex organisational dynamics are essential for delivering projects that meet their objectives and create value for the organisation.

Strong sponsorship also relies on the organisation allocating an appropriate sponsor to each project, establishing consistent sponsorship practices, and ensuring all project practitioners understand what to expect from the sponsor's role.

# Objectives

**Duration: 1/2 day**

Our Effective Sponsorship Capability Uplift Program aims to enhance an organisation's sponsorship and overall delivery capabilities. This is achieved by implementing effective sponsorship practices throughout the project organisation.

Led by an expert PM-Partners facilitator, this program provides a down-to-earth overview of best practice, supported by case studies and learnings from in-the-field experience.

This immersive and interactive program allows participants to meet experts, collaborate with peers, ask questions and gain insights in a short timeframe, giving them practical skills and concepts they can immediately apply back in the workplace.

\*There is no exam associated with this program

# Program Format

## Pre-connect sessions

*Duration: 30 mins*

Facilitator will conduct 1:1 sessions using structured questions to:

- Collect information on each participant's unique environment
- Identify challenges
- Set up the Effective Sponsorship Masterclass workshop for success.

The information gathered at the discovery session provides a capability baseline and informs decisions on the key themes and topics that will be covered in the Masterclass.

## Effective Sponsorship Masterclass

*Duration: ½ day*

During this half-day workshop the facilitator focuses on the areas identified for improvement and engages the group with relevant case studies and applied strategies, underpinned by global best practice.

Participants receive a:

- Handout of the content provided
- Sponsor checklist to help support on-going Sponsor activities
- Project Health checklist to highlight when a project needs attention

## Post-connect sessions

*Duration: Up to 1 hour*

The facilitator will engage workshop participants in 1:1 coaching sessions based on 3 key improvement areas (agreed during the Masterclass). This is critical to facilitate a dialogue between the participant and coach on how best to apply the learning in the 'real-world' and drive behavioural change.

Data captured at this session is also used to measure the uplift delivered from the Masterclass, and findings are then shared with the client in the form of a Sponsorship Capability Uplift report.

## Sponsorship Capability Uplift report

The client will receive a report summarising the challenges observed during the 1:1 sessions and the Masterclass, along with key recommendations for improvement.



## Program Format

We recommend that all Masterclass participants undertake the 1:1 pre-connect and post-connect sessions. This enhances the overall experience, allowing the facilitator to tailor the Masterclass and reinforce the application of key principles after the initial training to deliver a comprehensive Sponsorship Capability Uplift Program.

## Who is this course for?

Our masterclass is most suited to:

- Executives
- Sponsors of projects
- Steering committee members
- Project managers and other project practitioners
- PMO members
- Senior managers

Participants are limited so we can ensure a personalised, interactive learning experience that delivers actionable results for your organisation.

## PDUs & CPDs

Participants who have been awarded the Project Management Professional (PMP)<sup>®</sup> credential by the Project Management Institute (PMI)<sup>®</sup> are eligible to earn 3.5 PDUs for their participation in this course (2 Ways of Working, 1 Business Acumen, and 0.5 Power Skills).

Participants holding any of the Project Management accreditations (CPPP/CPPM/CPPD) are eligible to earn 7 CPDs for this short course



# Why learn with PM-Partners?

## Because we turn your career goals into reality.

Poor project skills are consistently quoted as a key reason for project failure. To be successful in project delivery, it's critical to invest in yourself and the capabilities of your team. This means setting clear goals and making a commitment to continuous improvement.

Certification and training is a vital part of this journey. But you need to know which foot to put forward, and when, to ensure you're heading in the right direction. That's where our expert guidance and support comes in.

## Tell us where you want to go

At PM-Partners we start every conversation with the question, 'Where are you trying to go?' We then apply our expertise to show you exactly 'how' to get there.

We believe that having the relevant skills and methodologies is critical to delivery success, and ultimately career success. Depending on your aims, our team of professional development consultants will work closely with you to create a development pathway, or team training program, that aligns with your goals.

## Helping to develop professional capabilities for 25 years

Our accredited programs provide certification and development across a range of globally recognised project management and delivery streams.

Each year, our expert facilitators train and certify more than 12,000 people throughout Australia, New Zealand and South-East Asia to best practice standards. All highly qualified practitioners in their field, they draw from real-life scenarios and their own experience to add real value for individuals, teams and organisations.

## Our promise to you

PM-Partners is committed to providing industry leading education that is relevant, up-to-date and designed to meet your specific needs.

We offer qualifications in multiple disciplines, including key products in PeopleCert's best practice portfolio, such as ITIL®, PRINCE2® Project Management, PRINCE2® Agile Project Management, PRINCE2® Programme Management, Prince2® Portfolio Management, and P3O®; APMG's AgilePM®, AgileBA®, AgilePgM™, Lean Six Sigma, Managing Benefits and Change Management; as well as the Scaled Agile Framework® (SAFe®); and Business Analysis programs from The Australian Chapter of the International Institute of Business Analysis™ (IIBA®), to name a few.

To find out more about how we can help you or your organisation uplift their capability, contact the experts on 1300 70 13 14.



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## Customer story

Listen to Dominic Cain speak about how he went from being a young Chef to a Programme Director.





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