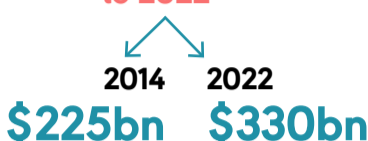# 9 REASONS TO GET CERTIFIED ONLINE

If your go-to training option has always been the conventional, classroom approach, here are 9 great reasons to give online learning or the virtual classroom a try:

Global e-learning market 2014 to 2022 [1]

2014	2022
$225bn	**$330bn**

Value add

1

Research has shown that studying online typically **meets or exceeds expectations around quality and value** [2] and that the use of digital learning technology can help to improve results [3].

Less disruptive

2

Online learning requires **40% to 60% less employee time** than classroom training [4]. With online courses, students can access content when it suits them and microtraining allows learning to occur in conjunction with work activities.

On average, employees are only able to allot **1% of their work week** [5] to training – it's therefore vital to maximise training time.

Better retention

3

Learning online has been shown to **boost retention rates by 25%-60%** [6]. Online courses are typically shorter and participants can revisit material and re-test their knowledge.

High engagement

4

With the arrival of **Virtual Instructor-Led Training (VILT)** as an alternative to pre-recorded courses, students can enjoy **stimulating, live learning experiences** with interactive quizzes, group breakouts and real-time feedback.

Inclusive environment

5

Compared to face-to-face, it's often **easier for introverted learners** to contribute to group discussions and collaborate with their peers in a virtual classroom, while others may prefer the idea of self-learning online.

Greater flexibility

6

Just like remote or hybrid working, the option to learn and upskill from **anywhere** (and, **anytime** – with online courses) makes it that bit easier to achieve more balance in our lives.

More affordable

7

Online courses are typically **hundreds of dollars cheaper**, offering a more cost-effective way to gain valuable certifications. You'll also save on travel costs and printed materials.

Increasingly innovative

8

Developments in mobile learning, artificial intelligence and augmented and virtual reality (AR/VR) will only make online learning **more accessible, personalised and immersive** [7].

Better for the planet

9

Research has shown that delivering online courses consumes an average of **90% less energy and 85% less C02 emissions** per person than face-to-face training [8].

Of course, the in-person instruction, collaboration and bespoke learning environment that come with conventional training should never be underestimated. But, as recent times have shown, accessing training via online or virtual means is an increasingly viable and valuable way to upskill. And it's only a mouse click away.

Keen to try a new way to get certified in project management? Study from anywhere at your own pace with one of our online courses, or learn from accredited trainers in our live, virtual classroom. To find out more about the options available, call one of our Professional Development Consultants today on 1300 70 13 14.

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